



Bodhi Tree Multimedia Limited

H1 FY23 Performance Highlights

Performance in line with upcoming growth from projects

16th November 2022: Bodhi Tree Multimedia Ltd has announced its financial results on 14th November, 2022 for the half year ended September 2022.

Key Financial Performance highlights (Consolidated)

Particulars (Rs. mn)	H1FY23	H1FY22
Revenue	95.2	325.2
EBITDA	-5.8	22.0
PBT	-9.3	21.4
PAT	-10.0	15.4
EPS (Rs)	-5.17	12.32
EBITDA Margin (%)	-6.1	6.8
PAT Margin (%)	-10.5	4.7

Commenting on the performance, Mr. Mautik Tolia, Founder & Director said

“The company has launched a daily soap ‘Main hoon Aparajita’ on Zee Tv from September 22 onwards. It’s upcoming project on Netflix ‘Class’ is also completed production and set for release in q1 2023. These revenues would be booked in second half of 2022-23. **The cost of production of the shows added to the higher operational cost in H1 while revenue booking and earnings from these shows is expected majorly in H2 of FY23.**

The higher level operational cost is also on account of the company investing in building a robust future pipeline of content with its target to reach a 200 crore top line by 2025.

The company has also been on a full scale expansion mode on the business development front. We have been focusing n building multiple verticals over the past six months. The company will be foraying into the mythological / historical space, non-fiction documentary, Films and a network of specialised OTT platforms. This would build a robust base and help the company de risk its portfolio of content and move towards building its own intellectual property. The expansion is being done by strategic alignments and partnerships with some of the most respected creators and brands in the industry. Detailed announcements on these ventures will be followed soon in the coming months as and when finalised.”

About Bodhi Tree Multimedia Ltd (www.bodhitreemultimedia.com)

Incorporated in 2013, BTML is primarily engaged in content production for television, films and other digital platforms. The business operates in 3 key segments that are TV - Hindi General Entertainment Channels (GECs), Digital Platforms (OTT), and Regional shows in multiple languages. The company produces big or small films, TV serials for various TV channels in India and abroad. The company has produced shows across multiple languages - Hindi, Tamil, Marathi, Gujarati and Bengali. Shows encompass all genres - drama, thriller, horror, comedy and lifestyle.



BODHI TREE MULTIMEDIA LIMITED

507,5th Floor, Reliable Business Center Commercial Premises Co Op Soc Ltd, Anand Nagar, Opp Heera Panna Shopping Center, Oshiwara, Jogeshwari (W), Mumbai- 400102 Tel.:022 40101293 Email: info@bodhitreemultimedia.com www.bodhitreemultimedia.com

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It has produced a robust line up of more than 30 shows since its inception across most major broadcasters and OTT platforms. It has produced more than 1500+ hours of content on Television and OTT and works with 10+ broadcasters / OTT platforms. The company was founded by Mautik Tolia and Sukesh Motwani.

About the Founders:

Mr Mautik Tolia:

Mautik is the Chief Executive Officer of the company and the promoter. He has been associated with top media companies in India such as Neo Sports, UTV & Nimbus with close to 15 years of experience. His experience ranges in the areas of setting up various media ventures, writing, broadcasting, television content creation & production. His filmography includes more than 30+ television shows across various genres and television channels in various capacities.

Mr Sukesh Motwani:

Sukesh is the founder Director of the company and also functions as its Chief Creative Officer of the company. His experience encompasses the entire gamut of the media business right from content production to broadcasting over a period of two decades. He has worked with leading media brands like Zee Television, UTV & Nimbus. His last held position was head of fiction programming at Zee TV. He was also responsible for the launch of the Zee Youth GEC – Zee Next where he headed the content creation team. Sukesh has been involved in creation of more than 10,000 plus hours of content across all genres. This includes close to 75 daily soaps in various capacities from ideation, concept development, story / screenplay supervision, creative direction & commissioning.

For further information, please contact

KAPTIFY Consulting

Investor Relations | Strategy | Consulting

E: contact@kaptify.in | M: +91-8452886099

www.kaptify.in

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